

WATERGARD QS



WaterGardQS® is a unique polymer coating for grass seed that is completely biodegradable, nontoxic, odorless and pet-friendly.

WaterGardQS® seed coating works by capturing, storing and releasing available soil moisture to the seed. As water makes contact, its soluble matrix expands, encapsulating the seed within a moisture rich environment. This prolongs the benefits of rain or irrigation events, reducing seedling stress and optimizing plant development. In water-stressed areas, WaterGardQS® can help by creating a healthy microenvironment around the seed, holding and releasing available moisture between irrigations. The result is faster germination and establishment of healthy, green lawns.

WaterGardQS® slowly releases just the right amount of encapsulated moisture in response to enzyme activation and elongation of embryonic cells. The matrix formed by WaterGardQS® readily rehydrates to store more water as additional moisture enters the seeded area. The process is continually repeated until the seed germinates into a seedling and establishes a root system. The WaterGardQS® coating eventually biodegrades completely and harmlessly.

WaterGardQS® coated grass seed is approximately twice the weight of bare seed. WaterGardQS® coated seed will broadcast more uniformly and penetrate ground cover more effectively than raw seed. This provides better contact with the seedbed improving germination and rate of establishment.

The WaterGardQS® coating, although nontoxic, is not particularly palatable to birds. This makes it less likely to be attractive as a food source.

LATERAL SPREAD



Mountain View Seeds announces the LS™ research program. LS™ or Lateral Spread Technology, is the term MVS applies to the process of seeking turf grass with greater potential for increased stand density, particularly under stress, and superior recovery from traffic, thinning or injury.

Although greatly improved over the last three decades, most turf grass is basically a bunchgrass species exhibiting growth patterns that are more vertical than lateral.

Individual selections however vary greatly in their ability to generate shoots or tillers which enhance plant density. On occasion, these selections have also

been observed to create rhizomes, which similar to bluegrass, form distinct new plants adjacent to the mother plant, again increasing stand density and hastening recuperation.

Mountain View Seeds have selected for the most promising plants under cycles of recurrent selection, to create cultivars that, in addition to excellent appearance and disease resistance, show increased tendency to 'fill-in' newly seeded areas as well as areas thinned by wear and environmental conditions.

A-LIST SUSTAINABLE TURF



The A-LIST is an independent, non-profit, industry initiative, fostering development of sustainable turfgrass varieties and related products that perform with less maintenance, thus benefiting the environment.

A-LIST monitors a voluntary evaluation program including metrics like water conservation, reduced fertility and traffic, heat, and drought stress tolerances, all with no fungicide or insecticide applications.

Products that meet the acceptance criteria can utilize the A-LIST Approved symbol in their marketing and receive the A-LIST Approved tag for use in packaging.

To ensure the integrity and independence of the program, testing is conducted by nationally recognized cooperators, selected on a regional basis to include environmental adaptability.



They say competition brings out the best in you; nowhere is that more relevant than in turfgrass breeding. From beginning to end, Mountain View Seeds varieties are put through rigorous testing to measure attributes including color, drought tolerance, leaf texture, disease and pest resistance, wear tolerance and seed yield. Only the strongest will survive and make their way into a bag of premium grass seed from MVS. But the testing and evaluation doesn't end there. Additionally, Mountain View Seeds varieties are constantly University-tested for regional adaptability and the biggest test of all comes on the field.

Many varieties perform well under ideal conditions. But the true test of a variety is how it performs in the real world. Any shortcoming will reveal itself on the field. Mountain View Seeds varieties have performed consistently on the field; because of that, The Rose Bowl selected Mountain View Seeds to be their official seed supplier. At The Rose Bowl, only the best will do, and that is why Head Groundskeeper Will Schnell chooses bluegrass and perennial ryegrass varieties from the leader in sports turf technology. Choose varieties that are proven champions on the field...choose Mountain View Seeds.



Mountain View Seeds is committed to promoting sustainable turfgrass cultivars and has partnered with the A-LIST program. The A-LIST (Alliance for Low Input Sustainable Turf) seeks to define and promote turfgrass varieties that continue to exhibit good turf quality in less-than-ideal conditions. Approved varieties will perform well even when irrigation and fertilizer are drastically reduced. The trials are conducted and managed independently around the country. Look for the A-LIST Approved Variety tag to be sure the varieties you choose look great and reduce the inputs needed to do so.

Grass Seed Research & Development

Mountain View Seeds is devoted to developing and acquiring grass seed of the highest genetic quality. We continually look for varieties with improved resistance to disease and pests. You'll find our varieties on the front page of the NTEP. We work closely with the research programs at Rutgers and other universities. With a full spectrum of turf varieties, we can fulfill all your seed needs.

Blending & Packaging

We have seven blending and packaging lines that can produce up to 500,000 pounds a day. Whether you need 1, 15 or 50-pound units, we can create attractive packages that look good on the shelf with seed that performs well in the field.

Seed Production & Conditioning

Our growers rotate the full-spectrum of grasses with more than 50 other crops. Crop rotation preserves soil fertility and produces the clean, high-quality seed the Willamette Valley is famous for. We are proud of the quality seed our growers produce. Need 100 tons of turf seed in a hurry? Our state-of-the-art conditioning facility cleans up to 200,000 pounds a day.

Service & Delivery

You'll always talk to a real person when you call Mountain View Seeds, someone who'll answer the questions you have. And we always deliver the right seed in the right package to the right place...on time!



PROGRESSIVE-RELIABLE-SERVICE DRIVEN

Put our experience and resources to work for you. Contact us today.

8955 Sunnyview Rd. NE Salem, OR 97305

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PROMOTIONAL LINE

The Mountain View Seeds promotional line of products gives you those great price point ad items. Our promotional product line features rapid germination assuring homeowner satisfaction. Available in multiple sizes, Mountain View Seeds can ship your products in case packs or convenient, high volume mini totes. Increase your lawn and garden foot traffic with these great items.



PRODUCT	BAG SIZES #
RAPID LAWN	3, 5, 7
SUN & SHADE	3, 6, 7
SHADY	3
SUNNY	5
KENTUCKY BLUEGRASS	3

NK LINE

In the late 1800s three young men - Jesse Northrup, Charles Braslan and Preston King - joined together in Minneapolis, Minnesota to establish their own seed business, which became Northrup, King & Co. They anchored their business on a solid platform: "In no case will we send out goods that we do not believe will give satisfaction to the purchaser, and reflect credit on ourselves." Almost 100 years later, in 1993, the consumer products division of this company was organized as a separate company under the name of NK Lawn & Garden Co. Today, we continue to operate with the conviction and philosophy expressed so eloquently by Jesse Northrup in his original platform.



PRODUCT	BAG SIZES #
FAST & FINE	3, 10, 20, 50
NORTHLAND	3, 10, 20, 50
SHADY PLACE	20
DENSE SHADE	3
PERENNIAL RYEGRASS	3
KENTUCKY BLUEGRASS	3
SPEEDY GREEN	3
SUN TO LIGHT SHADE	3
LANDSCAPER MIX	20
WEATHERBEATER	3
PREVAIL	20

WILDFLOWERS

Whether you are looking for straight varieties or mixtures, MVS can supply all your needs. We carry annuals, perennials, low growing and hardy mixtures. Our wildflowers will provide months of bright colors for backyard use or roadsides.



PRODUCT	BAG SIZES #
BEE POLLINATOR	2
HUMMINGBIRD & BUTTERFLY	2
SHADY	2
PERENNIAL	2
BORDER	2
AROMATIC	2

NATURE'S OWN

Nature's Own® is our newest retail packaging line. Years of experience in the lawn seed industry has been applied to the Nature's Ownv line making it the most appealing and innovative line available today. Nature's Ownv is formulated with some of America's top-ranking varieties. Each mixture is tailored to satisfy individual homeowner needs; from sunny to shady to active use and hard to grow areas. Our top-shelf varieties are also more disease, insect and drought resistant, requiring less chemicals, and making it Mother Earth's GREENER choice.



PRODUCT	BAG SIZES #
SUN & SHADE	3, 8, 18
TRIPLE DUTY	3, 8, 18
SHADY	3, 8
PACIFIC NORTHWEST MIX	8

WATERGARD QS® LAWN SEED



WaterGardQS® lawn seed is a 100% coated lawn seed product. Our coating makes the seed heavier which gives the end user better seed to soil contact. The polymer in the coating absorbs and retains moisture around the seed for an extended amount of time and decreases the germination time. Once the seed germinates, the Quickstart micronutrient package will provide the new seedling with the right nutrients and will increase overall plant vigor.

PRODUCT	BAG SIZES #
SUN & SHADE	3, 10, 18
DROUGHT DEFY	3, 10, 18

WATERGARD QS® PRO PATCH



WaterGardQS® ProPatch™ is a complete lawn repair kit that will professionally repair your lawn's bare patches with an easy-to-apply, sure-to-grow formula. Our WaterGardQS® Propatch™ repair products are formulated with WaterGardQS® seed along with a water retaining mulch. This is the perfect item for homeowners who have a few dog or bare spots. It is quick, easy and ready to use right off the shelf.

PRODUCT	SIZES #
JUG	3.5
BAG	10

TOP CHOICE

Our Top Choice® product line is the perfect start to a home lawn, pasture or wildlife food plot. Top Choice's quality ingredients are subject to rigorous inspection standards. This allows us to bring you seed that is 99.9% weed free. Top Choice® only contains varieties that are selected for your region. Our simple-to-follow directions will produce an attractive lawn, ample amounts of forage or attract wildlife. Top Choice is very dependable and satisfaction is guaranteed.



TURF	BAG SIZES #
SUN & SHADE	3, 10, 20
PLAYGROUND	3, 10, 20
PERENNIAL RYEGRASS	3, 10, 20
BLUE BLEND	3, 10, 20
FESCUE BLEND	3, 10, 20
SHADY	3, 10, 20
LANDSCAPER MIX	3, 10, 20
RAPID LAWN	3, 10, 20
BARE SPOT	1
ALL PURPOSE	20
BERMUDA	3
POLY WOVEN	25, 50



FORAGE	BAG SIZES #
HORSE PASTURE	5, 25, 50
HAY AND PASTURE	25, 50
CATTLE PASTURE	25, 50
ALL-PURPOSE PASTURE	25, 50

WILDLIFE	BAG SIZES #
BUCKS & BIRDS	2, 4, 8
CHICORY	2, 4
BRASSICA	2, 4

